

Haoyu Wang

Creative Technologist

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-- Experience --

Alibaba Cloud / UX Designer

Jun 2023 — Sep 2023, Hangzhou China

- Collaborated closely with senior management to shape both the immediate and long-term vision for Alibaba Cloud's Machine Learning platform - PAI.
- Developed wireframes and prototypes for PAI's homepage, the AutoML feature, the MLOps center and LLM interfaces.
- Return offer acquired.

Snap / AR Experience Designer (Contractor)

Mar 2023 — Sep 2023, London, United Kingdom

- Got selected for the Snap & RCA collaboration to craft experiences for Snap's new Spectacles AR glasses.
- The project was exhibited at Cromwell Place London in September 2023.

Kuaishou Technology / Product Manager

Jan 2022 — Mar 2022, Beijing, China

- Worked as a key contributor to the E2E design and management of the live ranking event for the Kuaishou app, reaching millions of users and thousands of streamers.

Goertek.Inc / Industrial Designer

Jun 2021 — Aug 2021, Qingdao, China

- Worked with the industrial design team, using 3D CAD software to design and prototype a controller for MR glasses.
- Recognized as the top-rated summer intern, earning a recommendation letter from the Industrial Design Director.

Volunteer Teacher

Jun 2019 — Aug 2021, Xinjiang, China

- Delivered on-site education for underprivileged students in Xinjiang's mountainous region. Maintained online support and mentorship to ensure continuous learning till now.
- Industry leaders including Sony, Siemens, and more have recognised and supported the impactful initiatives.

-- Education --

Imperial College London / MSc

Royal College of Art / MA

Innovation Design Engineering, 2022 - 2024

- Graduated with Distinction.
- The graduation project garnered attention from industry leaders, leading to in-person meetings with Meta's VP of AR&AI, the founder of Gravity Sketch, multiple investors, and collaborations with PICO's technical team under NDA: Project Page: <https://haoyu-wang.me/Haptic>

Beihang University / BE

Industrial Design, 2018 - 2022

- A top 10 University in China.
- Graduated with top 10% grades, multiple awards and scholarships.
- Head of the SU Communication Department, leading a design team of more than 60 members.

-- Skills --

Prototyping & Programming:

- Unity // Unreal Engine
- HTML // CSS // JavaScript
- C# // Python // Swift
- Figma // Sketch
- Adobe Suite

Design:

- User research // Empathy map // Persona // User journey map // Affinity map // Storyboard
- Wireframe // Video sketch // Motion design
- Usability test